Town of Plainville/Plainville Board of Education Joint Meeting MSP Building Project Communication Steering Committee Thursday, February 1, 2024 @ 4:30 pm

### **Meeting Topics:**

I. Call to Order

II. Minutes of Previous Meetings

1. January 4, 2024, January 11, 2024, January 18, 2024, January 25, 2024, January 29, 2024

III. Discussion of Communication Strategies and Development materials

- 1. Public Information Update (newsletter, website, social media, community information presentations)
- 2. Next steps and preparing for the Quiet Period
- 3. Other

IV. Adjournment

Place and Time:	Municipal Center
	1 Central Square
	Plainville, CT
	Council Chambers

Members Present: Town Council Chairperson: Christopher Wazorko, Town Council Vice Chairperson: Rosemary Morante, Town Manager: Michael Paulhus (exofficio), BOE Chairperson: Becky Tyrrell, BOE Vice Chairperson: Becky Martinez, BOE Member: Jered Bruzas, Superintendent: Brian Reas (ex-officio)

# Members Absent:

Also Present:Assistant Town Manager: Andy Cirioli, Assistant Superintendent: David<br/>Levenduski, Tall Timbers Marketing: Ira Yellen, CSG: Mark Garilli, Jim<br/>Giuliano, Director of Business and Operations: Sam Adlerstein

#### **Early Departures:**

Town Council Chairperson Christopher Wazorko called the meeting to order at 4:30 pm. He asked for a motion to approved the minutes of the MSP Building Project Communications Steering Committee from January 4, 2024, January 11, 2024, January 18, 2024, January 25, 2024 and January 29, 2024.

BECKY TYRRELL MADE A MOTION TO APPROVE THE MINUTES OF THE JANUARY 4, 2024, JANUARY 11, 2024, JANUARY 18, 2024, JANUARY 25, AND JANUARY 29, 2024 MEETINGS. BECKY MARTINEZ SECONDED THE MOTION. THE MOTION PASSED UNANIMOUSLY. THE MOTION CARRIED. The newsletter has been printed and sent to the Post Office for distribution. It should be in each household in Plainville Tuesday or Wednesday the week of February 5-9, 2024. Assistant Town Manager Cirioli informed the Committee that the website is up and running. He can adjust the website as needed. The Committee reviewed the upcoming presentations starting with the Public Hearing on Monday, February 5, 2024 at the Municipal Center in Council Chambers at 7:00 pm. There will then be a Community Presentation at the Plainville Public Library on Tuesday, February 6 at 9:30 am and a Tour and Q&A Session at the Middle School at 7:00 pm. A presentation will be held at the Senior Center on February 7 at 12:30 pm, a Virtual presentation on February 8 at 6:00 pm and a Special Meeting of the Town Council On February 13 to set the Date of the Referendum at 6:30 pm at the Municipal Center in Council Chambers.

The signs have been placed around Town reminding residents of the Public Hearing, they will be replaced with the date of the Proposed Referendum after the Public Hearing is held. Discussion continued.

Once the Proposed Referendum date is set, the 'Quiet Period' will begin. The 'Quiet Period' will run from February 13 to the date of the Proposed Referendum, Tuesday, March 19. The 'Quiet Period' is a set amount of time when the Town Council, Board of Education and the MSP Building Project Communications Steering Committee and their marketing team cannot share opinions or additional information about the project. All signs and materials produced to promote the project needs to be expended prior to the 'Quiet Period'. Discussion continued.

### Adjournment:

BECKY TYRRELL MADE A MOTION TO ADJOURN THE MEETING. BECKY MARTINEZ SECONDED THE MOTION. THE MOTION PASSED UNANIMOUSLY. THE MOTION CARRIED. The meeting was adjourned at 5:00 pm.

There will be at least one more meeting of the Steering Committee to hear feedback about the upcoming presentations from the Committee members. The next meeting will be held on Thursday, February 8, 2024 at 4:30 pm at the Municipal Center in Council Chambers.

Respectfully Submitted:

Tina Grygue

Tina Gryguc Recording Secretary

# MOTIONS MADE AT THE MSP BUILDING PROJECT COMMUNICATION STEERING COMMITTEE THURSDAY, FEBRUARY 1, 2024

BECKY TYRRELL MADE A MOTION TO APPROVE THE MINUTES OF THE JANUARY 4, 2024, JANUARY 11, 2024, JANUARY 18, 2024, JANUARY 25, AND JANUARY 29, 2024 MEETINGS. BECKY MARTINEZ SECONDED THE MOTION. THE MOTION PASSED UNANIMOUSLY. THE MOTION CARRIED.

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