

Town of Plainville/Plainville Board of Education Joint Meeting
MSP Building Project Communication Steering Committee
Thursday, January 18, 2024 @ 4:30 pm

Meeting Topics:

- I. Call to Order
- II. Discussion of Communication Strategies and Development of Materials
 - 1. Education Value Proposition/Draft Newsletter
 - 2. Draft FAQs
 - 3. Schedule Community Events/Informational Sessions
 - 4. Other
- III. Adjournment

Place and Time: Municipal Center
1 Central Square
Plainville, CT
Council Chambers

Members Present: Town Council Chairperson: Christopher Wazorko, Town Council Vice Chairperson: Rosemary Morante, Town Manager: Michael Paulhus (ex-officio), BOE Chairperson: Becky Tyrrell, BOE Vice Chairperson: Becky Martinez, BOE Member: Jered Bruzas, Superintendent: Brian Reas (ex-officio)

Also Present: Assistant Town Manager: Andy Cirioli, Tall Timbers Marketing: Ira Yellen, CSG: Mark Garilli, Jim Giuliano, Assistant Superintendent: David Levenduski, Director of Business and Operations: Sam Adlerstein, Director of Community Relations: Lynn Davis

Early Departures:

Town Council Chairperson Christopher Wazorko called the meeting to order at 4:30 pm. Chairperson Wazorko introduced a new member to the Steering Committee, BOE Member Jered Bruzas and welcomed him to the position.

Town Manager Paulhus stated that there has been on going progress and the Committee is narrowing down the components that will enhance the education for our Middle School students. With the help of Consultant Ira Yellen from Tall Timbers Marketing, they are nailing down the information that will be included in the newsletter that will be sent to all Plainville families by February 1, 2024.

Assistant Town Manager Cirioli thanked everyone for coming and for the hard work that participants have put into this project. He stated on Monday, January 22 members of the Committee will meet and create a 'Draft' of the newsletter. On Thursday, January 25 the 'Draft'

will be reviewed and approved by the Steering Committee for distribution. He is working on fine tuning the section that discusses the debt services and FAQs (frequently asked questions). Mr. Yellen stated that all events happening after February 1st will be part of the newsletter. He also stated that once the newsletter is approved by the Steering Committee he will need a week turnaround for production and distribution. Mr. Yellen will digitally send it to the Steering Committee so it can be used for Community presentations as well.

Assistant Town Manager Cirioli informed the Committee that he will be sending out ‘Save the Date’ information to all Plainville residents. They are also in the process of launching a Website dedicated to the project within the next week or so. Discussion continued.

The Committee then discussed the upcoming information events that are designed to provide the community members with the opportunities to learn about the MSP building project and ask questions of the town and school administrators.

Date and Time	Event	Location/Details
January 25, 2024 4:30 pm	Steering Committee Meeting	Municipal Center-Council Chambers
January 31, 2024 7:00 pm	Combined PTO/PTC/PAC Meeting	MSP Library
TBD	Community Presentation	Plainville Library
TBD	Presentation/Tour/Q&A	MSP Auditorium
TBD	Virtual Community Presentation	ZOOM
February 5, 2024 7:00 pm	Public Hearing on Ordinance to Set the Referendum	Municipal Center-Council Chambers
February 7, 2024 12:00 pm	Presentation at the Senior Center	Plainville Senior Center 200 East Street - Plainville
February 7, 2024 6:30 pm	Presentation to the Lions Club	Municipal Center – Room 302
Tuesday, March 19, 2024 from 6:00 am to 8:00 pm	All-Day Referendum	Plainville Firehouse 77 West Main Street Plainville

Superintendent Reas stated that if there are more clubs and organizations that the Committee can make a presentation to, please contact him and he will work with the organization to fit it into the schedule. Discussion continued.

Chairperson Wazorko also stated that the Town Council is planning to have a Special Meeting on Tuesday, February 13 to set the Referendum Date, with the Referendum set, the quiet period will begin. Discussion regarding the quiet period continued.

BOE Chairperson Becky Tyrrell stated that each audience will be looking for information that is important to them. Parents want to know about the educational aspects along with the safety issues. Others are wondering what this means for their taxes, will they increase? The newsletter will try to answer as many of these questions as possible. She also stated that it would be good

to receive a 'Draft' of the final version of the newsletter prior to the Thursday, January 25 meeting so the Committee will have time to review. Discussion continued.

Adjournment:

BECKY MARTINEZ MADE A MOTION TO ADJOURN THE MEETING. BECKY TYRRELL SECONDED THE MOTION. THE MOTION PASSED UNANIMOUSLY. THE MOTION CARRIED. The meeting was adjourned at 5:15 pm.

The next meeting will be held on Thursday, January 25, 2024 at 4:30 pm at the Municipal Center in Council Chambers.

Respectfully Submitted,

A handwritten signature in black ink that reads "Tina Gryguc". The signature is written in a cursive, flowing style.

Tina Gryguc
Recording Secretary

**MOTIONS MADE AT THE
MSP BUILDING PROJECT COMMUNICATION
STEERING COMMITTEE
THURSDAY, JANUARY 18, 2024**

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