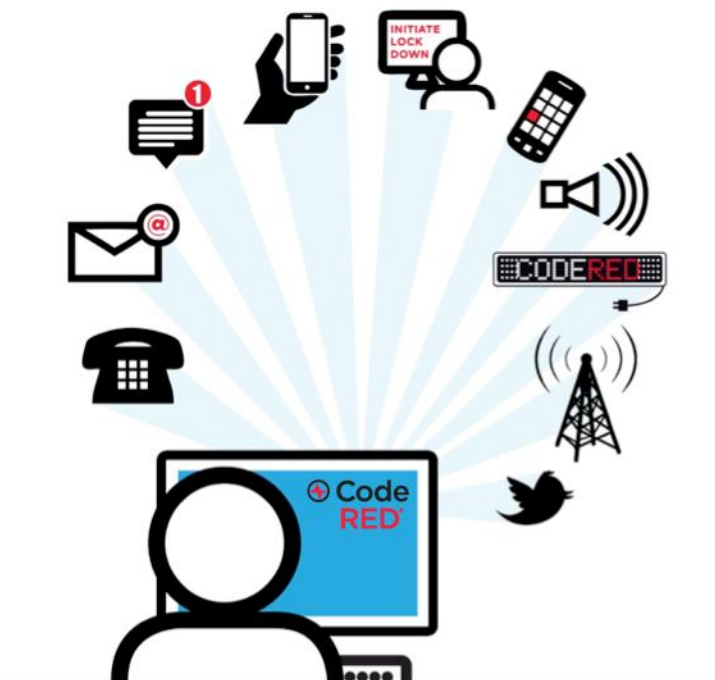# CodeRED Notification System

CodeRED

What is CodeRed?

CodeRed is our emergency mass notification conveyance system

- Used by thousands of communities nationwide

- Reliable voice, text, email, social media and mobile app alerts

- Geographic Notifications

- Staff alerting

- Immediate implementation

- Real-time statistics

How CodeRED Works

How Clients Use CodeRED

- Emergency Management
  - Chemical spills, snow emergencies, flood notification, shelter openings, wires down, etc.
- Law Enforcement
  - Missing children, at-risk adults, wanted criminal alerts, sex offender notifications, mass casualty incidents
- Public Health
  - Drinking water contamination, flu pandemics, etc.

How Clients Use CodeRED

- Fire
  - Evacuation notices and routes, gas leaks
- Public Works
  - Planned and unplanned construction projects, paving announcements, road closures, etc.
- Internal Staff Notification
  - First responder notifications, police staffing quotas, two-way messaging, emergency/critical incident call out

CodeRED Mobile Alert app

- Designed to keep citizens informed and aware no matter where they are

- Free geo-aware app will reach additional layer of out of town subscribers who are visiting your area

- Use an already established network of thousands of local subscribers

- Available on Android and iPhone smartphones

Questions?

Plainville Police Department

Attention: Chief Matthew Catania

860.747.1616