

**AGENDA**  
**MSP Building Project Communication Steering Committee Meeting**  
**Thursday, January 4, 2024 – 4:30pm**  
**Municipal Center – Room 300**

**I. Call to Order**

**II. Discussion of Communication Strategies and Development of Materials**

1. Education Value Proposition (marketing messages and themes)
2. Schematic and Renderings
3. Collateral and Information Materials (Newsletter, one page handout, signage, etc.)
4. Website Landing page
5. Social Media Planning
6. Town Hall Signage Board
7. Identifying town residents who will help get the message and vote out.
8. Other

**III. Adjournment**